




Content calendar template:

Event weekend

Day 1

 Time	 Platform	 Content	 Owner
8:30 AM	Instagram, FB	Arrival/setup photo	SM Manager
9:00 AM	Stories	Welcome video	Videographer
9:30 AM	Twitter	Opening ceremony tweet	SM Manager
10:00 AM	LinkedIn	Professional update	SM Manager
11:00 AM	Instagram	Team formation photo	Photographer
12:00 PM	Stories	Challenge reveal	Videographer
1:00 PM	TikTok	Ideation montage	Videographer
2:00 PM	Instagram	Mentor spotlight	Photographer
3:00 PM	Twitter	Progress update	SM Manager
4:00 PM	Stories	Team interviews	Student Ambassador
5:00 PM	Instagram	Collaboration shot	Photographer
6:00 PM	FB	Day 1 wrap-up	SM Manager
7:00 PM	Stories	Evening energy	Student Ambassador

(Continue for Day 2...copy paste)